



Sponsorship Offer 2013

Dear Sir/Madam,

the Steering Committee of SmartDevCon is pleased to invite you to support the second edition of the only conference in Poland that is fully dedicated to the widely understood solutions of smart devices type. Therefore we encourage you to become familiarised with our sponsorship offer.

The conference SmartDevCon is orientated at companies and specialists connected with modern device solutions that within recent years have dominated and redefined this market segment. We all are witnesses to the enormous revolution and progress in the field of in-built and mobile solutions. Unfortunately so far in this part of Europe there has not been any significant event (apart from SmartDevCon) that would respond to the great demand in the exchange of knowledge and business contacts in this area. In order to meet the expectations and having the previous experience, we have decided to organise the conference that would fill the gap effectively. Our intention is to render the SmartDevCon the annual event that would gather people wishing to deepen their knowledge related to such devices as internet tablets, smartphones, game consoles and solutions from the group of connected TV as well as IVI.

The high quality of lectures devoted to the latest trends on the smart devices market will be guaranteed by the respected international speakers.

We are aware that the organisation of such conference requires strong, reliable partners and sponsors. We believe that your participation in supporting SmartDevCon will bring a number of measurable benefits to both sides. We also believe that the conference attendees will benefit from our cooperation. Therefore, once more we invite you to becoming familiarised with this year's offer to sponsors.

Steering Committee of the SmartDevCon conference

Basic information about SmartDevCon

Time and venue

SmartDevCon 2013 will take place in the building of Faculty of Law and Administration, Silesian University in Katowice, Poland on 12-14th of September. There are 3 international airports in the vicinity of Katowice: Katowice-Pyrzowice (KTW), Cracow-Balice (KRK) and Ostrava-Mosnov (OSR). There are also direct EuroCity train connections to neighbouring European capitals.

Objective and mission

The main goal of the conference is the integration and the possibility to enhance knowledge by contact with smart devices experts and specialists. We want to popularize modern devices, present current trends and spread good practices of creating software for this kind of devices.

Target group

The conference is addressed to people from embedded and mobile fields and to the connected businesses. SmartDevCon is opened to experienced developers, enthusiasts interested in novelties from the technology world as well as to students that are still in the process of gaining the knowledge.

Subject area

- Popular (Android, iOS, Windows Phone, Blackberry) and new mobile platforms
- Gaming & entertainment on smart devices (Unity3D, Marmalade, OpenGL ES)
- Creating multiplatform applications (Qt, PhoneGap, Titanium etc.)
- Mobile user interfaces, design and UX
- Mobile web standards and payments (eg. NFC)
- Innovative applications and usage in different areas (telemedicine etc.)
- Interactive and connected TV
- New types of smart devices (smartwatches, Google Glass)
- Home automation integration with smart devices
- Free and open solutions on smart devices
- In-vehicle infotainment systems and in car entertainment
- Communication interfaces, navigation and augmented reality

SPONSORSHIP LEVELS

DIAMOND SPONSOR

- the title of SmartDevCon 2013 Diamond Sponsor
- the possibility of giving two 120-minute presentations on technical subject-matters by the Sponsor
- 10-minute sponsor presentation on opening of conference
- possibility of conducting a survey among conference attendees
- placing the Sponsor's logo in top section and in 'Sponsors' section of conference website along with the link to the website indicated by the Sponsor
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration in the conference centre
- placing Sponsor advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup close to the screen in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for six representatives of the Sponsor
- participation in sponsors' evening event (occasion to advertise, recruit etc.)
- other bonuses (to be negotiated)

Price: 3000 EUR
(may be in the form of barter)

PLATINIUM SPONSOR

- the title of SmartDevCon 2013 Platinum Sponsor
- the possibility of giving one 90-minute presentation or two 45-minute presentations on technical subject-matters by the Sponsor
- possibility of conducting a survey among conference attendees
- placing the Sponsor's logo in top section and in 'Sponsors' section of conference website along with the link to the website indicated by the Sponsor
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration in the conference centre
- placing Sponsor's advertising stall close to the main conference hall or in the other area that will most likely be accessed by the participants
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for four representatives of the Sponsor
- participation in sponsors' evening event (occasion to advertise, recruit etc.)

Price: 2000 EUR
(may be in the form of barter)

GOLD SPONSOR

- the title of SmartDevCon 2013 Gold Sponsor
- the possibility of giving one 60-minute presentation on technical subject-matters by the Sponsor
- possibility of conducting a survey among conference attendees
- placing the Sponsor's logo in top section and in 'Sponsors' section of conference website along with the link to the website indicated by the Sponsor
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration in the conference centre
- placing Sponsor's advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for three representatives of the Sponsor
- participation in sponsors' evening event (occasion to advertise, recruit etc.)

Price: 1000 EUR
(may be in the form of barter)

SILVER SPONSOR

- the title of SmartDevCon 2013 Silver Sponsor
- placing the Sponsor's logo in top section and in 'Sponsors' section of conference website along with the link to the website indicated by the Sponsor
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing Sponsor's advertising stall close to the main conference hall
- placing additional advertises of Sponsor in agreed places
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for two representatives of the Sponsor
- participation in sponsors' evening event (occasion to advertise, recruit etc.)

Price: 750 EUR

(may be in the form of barter)

BRONZE SPONSOR

- the title of SmartDevCon 2013 Bronze Sponsor
- placing the Sponsor's logo in 'Sponsors' section of conference website along with the link to the website indicated by the Sponsor
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel
- placing the Sponsor's banner or advertising rollup in the main conference hall of the event
- the information about the sponsorship of additional Sponsors prizes (as long as the Sponsor funds ones)
- the information about becoming sponsor in social networking sites of conference on Facebook, Twitter, G+ etc.
- fee free participation in the conference for one representative of the Sponsor
- participation in sponsors' evening event (occasion to advertise, recruit etc.)

Price: 500 EUR

(may be in the form of barter)

GRAPHITE SPONSOR

- the title of SmartDevCon 2013 Graphite Sponsor
- placing the Sponsor's logo in 'Sponsors' section of conference website along with the link to the website indicated by the Sponsor
- attaching gadgets and merchandising materials such as handbills, advertising leaflets, etc. to be included in the starter pack that the conference participants will receive upon the registration for the conference in hotel

Price: 200 EUR

(may be in the form of barter)

Contact information

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